



AL FARA'A
general contracting
UAE - SAUDI ARABIA - INDIA

www.alfaraa.com

Building excellence through partnership





Al Fara'a General Contracting is a member of the Al Fara'a Group

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Manhattan, Dubai

INTRODUCTION

Al Fara'a General Contracting is a leading general contracting construction service provider in the GCC and is a wholly owned subsidiary of the Al Fara'a Integrated Construction Group.

We have a solid track record of over three decades of success in delivering projects on time, within budget and to the highest standards of quality.

Given this proven track record of specialization in various disciplines covering the entire spectrum of the construction sector, we are able to comfortably cater to the needs of our customers.

We have the capacity to deliver the full array of general contracting requirements of any configuration and magnitude and harness advanced delivery capabilities through our superior supply chain structures that are vertically integrated throughout the group.

Our range of project delivery includes infrastructure; residential and commercial buildings, leisure facilities as well as civic buildings such as schools, hospitals, and libraries.

Through constant upgrade of our systems, alignment of our processes and bolstering of our resources, we continue to retain our leadership position while remaining committed to our journey of excellence as certified members of the Lloyd's Quality Register in respect of all three components of our Integrated Management System.

Al Fara'a places great emphasis on environmental sustainability. To this end, we continue to invest in the right infrastructure and training to keep abreast of the global best practices in green construction. We are dedicated to maintaining a comprehensive environmental management system that meets ISO requirements and forms an integral part of our existing business culture and commitment to continual improvement.



Unibeton Ready Mix and AFGCO



جائزة محمد بن راشد آل مكتوم للأعمال
MOHAMMED BIN RASHID AL MAKTUUM BUSINESS AWARD
AN INITIATIVE BY DUBAI CHAMBER OF COMMERCE & INDUSTRY



Al Sabbah Electromechanical



Al Fara'a General Contracting





Siemens Headquarters, Masdar City - Abu Dhabi

MESSAGE FROM MANAGEMENT

Welcome to the world of Al Fara'a General Contracting, we pride ourselves in delivering the results that the ultimate client has envisioned and beyond. Over the next few pages, you will discover more about us and why Al Fara'a General Contracting is the most preferred contractor to execute any specialised project of any scale for its clients.

At Al Fara'a we thrive on the successes that ensure our project owners become our lifelong customers. We understand your needs and with the depth of expertise throughout our integrated supply chain we are able to optimise on proposed solutions that ultimately translate into value.

We are passionate about staying ahead of the latest industry developments and continuously collaborate with and partner with leading specialist construction providers all over the world to bring our customers the most up to date solutions.

While we focus on consolidating our expansion into Saudi Arabia, Qatar and India, we remain steadfast in our strategic objectives to:

- Deliver client requirements
- Grow our business
- Invest in our people
- Retain the lead in our technological capabilities
- Optimize our operational and capital efficiencies

Choosing Al Fara'a General Contracting will assure your peace of mind because our approach to excellence is one of accountability that is driven by smart thinking and augmented by industry leadership in over eleven sectors of the construction industry.





Mushrif Mall, Abu Dhabi



OUR FUNDAMENTALS

VISION

To be the clients' first choice in turnkey solutions for specialised and integrated construction requirements across the GCC and Asia

MISSION

Al Fara'a General Contracting is dedicated to the delivery of world-class turnkey solutions to our stakeholders in partnership with our clients, consultants and the government. We achieve this through adhering to the highest standards of safety, quality and environmentally centric practices while completing our projects on time and within budget.

Our success stems from our policies to continuously invest in technological capabilities and innovation to ensure market adaptability.

We are dedicated to empowering our employees to warrant their professional growth with rewarding careers. We are devoted to their safety, health and job security.

VALUES

The nine E's

Ethics - Ethics and integrity in all that we do.

Exceeding expectations - Exceeding expectations is our primary purpose.

Excellence - We are what we repeatedly do, excellence is not an act but a habit.

Entrepreneurship - We take ownership of the projects with which we have been entrusted.

Empowering employees - Our employees are our greatest asset.

Ensuring safety - Zero harm is our absolute priority.

Emphasis on quality - We are passionate about delivering quality results.

Environmental leadership - We are committed to the sustainability of our environment.

Enduring social investment - We are sensitive to the local needs of our stakeholders and the communities where we live and work.



AL SHAHEEN SCHOOL
CYCLE ONE



وزارة التعليم
United Arab Emirates
Ministry of Education

مدرسة الشاهين
حلقة أولى

Al Shaheen School, Al Ain



OUR VALUE PROPOSITION

THREE DECADES OF CONSTRUCTION LEADERSHIP

A proven track record of experience and achievements

We are classified as a special grade company by the UAE Department of Economy and Planning having amassed a comprehensive resume of experience and successes over the last thirty years. Our high performing team, some of whom have been with the company since inception, have successfully completed projects of varying magnitudes encompassing the geographical length and breadth of the UAE. Repeat customers who account for the majority of projects currently underway stand testimony to the fact that we meet their requirements time and again.

OUR SERVICES

Execution of diverse projects of any magnitude in the UAE

Our company is best known for its ability to deliver projects before deadlines and with cost savings to clients, because of our culture of interacting with our clients and their representatives right from the concept and design stage. We have a large repertoire of completed projects with varying specialised requirements and magnitude.

STRATEGIC PARTNERSHIPS THAT DRIVE VALUE

Keeping pace with new advanced technologies through collaboration

International joint ventures, an integrated value chain and partnerships that have been built up over thirty years assure our clients availability of world class expertise, long term value and the best value engineered solutions for all types of construction project related challenges.

JOINT VENTURES - GLOBAL EXPERIENCE

Our specialist joint venture partnerships in countries such as the United Kingdom, Canada and USA bring in the wealth of their experience in the GCC and Asian countries along with their exceptional achievements to our specialised projects.





مدرسة البطين الثانوية
AL BATEEN SECONDARY SCHOOL



THE AL FARA'A GENERAL CONTRACTING PROPOSITION

RESPONSIVE AGILITY COUPLED WITH FULL SCOPE CAPABILITIES

Quick decision making, execution and implementation

We are an agile organisation that is able to respond quickly to the dynamic requirements of our customers. Our responsive management and decision making structures ensure our prompt execution of client requirements. Our systems and processes ensure that we are able to deliver with short turnaround times.

TURNKEY SOLUTIONS DRIVEN BY A BROAD BASE OF EXPERTISE

From concept to handover, we assure client requirements are met

Through our group resources, we are able to take full accountability of all phases of construction in our projects. The ability to apply our wide range of expertise across all phases of construction assures our customers that their most stringent specifications will be perfectly met.

VALUE ENGINEERING

We seek to understand, analyse and engineer the best value

With an Engineering, Procurement, Construction and Management (EPCM) approach, we constantly seek out and implement smart solutions aimed at generating value. We seek to understand the needs of clients and then provide viable execution alternatives through management processes, technology, alternative materials and engineering solutions.





COMMITMENT TO SUSTAINABLE CONSTRUCTION

Al Fara'a General Contracting is one of the Gulf region's pioneers in green building practices. We are strongly committed to innovating and implementing environmentally-responsible and resource-efficient processes to mitigate our ecological impact and generate greater value throughout the lifecycle of our projects. As a member of the Leadership in Environmental Engineering Design (LEED), and a Counsel Board Member of the Emirates Green Building Council (EGBC), Al Fara'a is at the forefront of advancing the standards of construction sustainability in the Gulf Region and the Asia Pacific.

Al Fara'a is ISO 14001:2004 certified. Our Environmental Management System outlines systems, procedures and environmental considerations that are followed throughout Al Fara'a Group.

Our extensive portfolio is marked with projects that have become global benchmarks of Excellence in green construction methodologies. We continue to invest in cutting-edge technology and manpower training to ensure that our operations stay well within environmentally sustainable parameters. For example: we have developed an efficient waste management process that allows us to recycle up to 90% of waste materials produced on sites. We are able to procure materials that are low odour-emitting, have high recycled content are locally sourced. Our MEP division design and build electromechanical systems that optimize energy efficiency whilst ensuring end user comfort.

During manufacture and construction, Al Fara'a utilizes tools and resources to actively monitor and track operations, consumption and documents; ensuring that every step that we take is a step closer to a greener UAE.





Al Fara'a Corporate Office, Abu Dhabi

INFRASTRUCTURE

In line with our expansion plans we have set up operational bases across key locations in KSA and India in addition to our production facilities in the UAE. Building up on our strong presence and access to more than 2.1 million ft² of production facilities and a workforce of around 18,000 across various disciplines in the U.A.E., we are confident in replicating our success in KSA and Asia Pacific region as well.

Our strength stems from our diversity. Our core employee base comprises of well qualified engineers, professionals and skilled technicians from over 30 different nationalities numbering around 6000, who thrive on the challenge of finding better ways to do things.

To reinforce our operation, we continue to invest in cutting-edge infrastructure upgrades such as Enterprise Resource Planning, which significantly augments our business processes and help us promote a more environment-centric paperless culture.

We are set to become a GCC pioneer in the implementation of Building Information Modelling; a state-of-the-art construction and engineering innovation which will further enhance our project management capabilities and improve turnaround times which will generate even more value for our clients' investments.



GCC Winner



Al Jimi Mall, Al Ain



INTEGRATED MANAGEMENT SYSTEMS

In early 2010, we were certified by the Lloyd's Register of Quality Assurance. The Lloyds' Register Group was founded 250 years ago and our certification is considered highly prestigious given the fact that Lloyd's is certified by the United Kingdom Accreditation Service (UKAS).

In our quest for **E**xcellence throughout our organisation we have integrated the requirements of ISO in respect of quality, safety and environment into a cohesive multifaceted system that is driven by enterprise resource planning. Our integrated management system supports all facets of our business and enables real time feedback and review, allowing us to adapt accordingly.

Health and safety

We are deeply committed to **E**nsuring safety. Zero harm is our unwavering goal and all operations structures, systems and processes are designed to minimise risks in our operations. We believe that health, safety and the wellness of our people and community is integral to the sustainability and quality of output in our business and as such drive the culture of health and safety as a way of life for all.

We are OHSAS18001:2007 certified

Quality

We are passionate about **E**mphasising quality through our continuous improvement initiatives. Our entire business has been mapped against customer requirements with the aim of bolstering the culture of client delight. We have also developed and implemented real time quality management system supporting processes such as document control, audit and review, the reporting on and correction of non conformance. We deploy competent quality engineers on each site and review the quality of our outputs for years after installation.

We are ISO 9001:2008 certified

Environmental management

We are devoted to **E**nvironmental leadership and aim to continuously improve our contribution to the environment with an active and results oriented approach throughout all facets of our business. We promote environmental awareness throughout the value chain by sharing our successes and providing company resources to address local needs. Water recycling, sound and dust reduction campaigns are some of our initiatives.

We are ISO 14001:2004 certified





A close-up photograph of two people shaking hands. The person on the right is wearing a dark grey pinstriped suit jacket and a white shirt. The person on the left is wearing a bright yellow jacket and a white shirt. The background is slightly blurred, showing what appears to be a desk with a yellow pen and some papers. A large white circle is overlaid on the right side of the image, containing text.

CUSTOMER RELATIONSHIP MANAGEMENT

Delighting customers is our top priority. We are able to enliven this ethos of service Excellence through a Comprehensive Project Management Team that touches base with clients and consultants on a daily basis, ensuring optimum calibration of objectives for all project phases at all times. Members of our Top Management regularly conduct site inspections and visits to address key issues responsively and guarantee that projects are executed as per agreed specifications and timelines.

CORPORATE SOCIAL INVESTMENT

Through the Al Fara'a Group's Corporate Social Investment arm, the Al Fara'a Foundation, we approach corporate social investment with a long term view and treat every corporate social investment programme as an investment into the future of the communities in which we operate.

Founded in 2009, the aim of the Al Fara'a Foundation is to harness the collective capacity of the Al Fara'a Group of Companies to meet the needs of our stakeholders with a deliberate and value seeking approach.

The Al Fara'a Foundation bases its approach to Corporate Social Investment on a five pillar model of **Care, Empowerment, Growth, Nurture and Challenge**. Coupled with a balanced application of reward versus benefit, the Al Fara'a Foundation seeks to encourage non financial contribution in the form of Al Fara'a employee engagement and the access to multiple resources within the Group.

Care



Empowerment



Growth



Challenge

Nurture



EMPOWERMENT THROUGH EDUCATION

With our main focus on the long term benefits of Education, we have sponsored the Engineering Professorship at the Higher Colleges of Technology since 2008. Since 2003, we have interned students from the United Arab Emirates University and have promoted Science and Maths in the junior and senior schooling environments.

www.alfaraafoundation.com



Focus on Environmental Sustainability

Empowering Siemens Headquarters Project in achieving
LEED Platinum certification and Estidama Pearl 3 rating





SIEMENS HEADQUARTERS, Masdar City - Abu Dhabi

Set to be the first LEED PLATINUM and ESTIDAMA Pearl 3 rated building in the region

One of Al Fara'a General Contracting's key engagements, the Siemens Headquarters is a new model for sustainable office buildings based in the prestigious Masdar City development, which is the world's first carbon neutral, zero waste city to be powered entirely by renewable energy. The project is set to be the first building in the UAE to achieve LEED Platinum certification and Estidama pearl 3 rating whilst maintaining the highest sustainable requirements in the region through Masdar City's specific KPI's. Al Fara'a General Contracting's involvement in this project is a fitting testament to the construction powerhouse's expertise in utilizing green-tech methodologies to achieve optimum results while mitigating their environmental footprint.

The facade design system features unique aerodynamic sunshade units which were designed to efficiently harness natural sun light and wind. Moreover, three internal but fully open Atrium voids were created to provide additional cooling by generating a rising air current which draws heat from the facades away from the building. This results in reduced usage of air conditioning and less power requirement of the mechanical systems.

To ensure the timely execution of the project, the Al Fara'a General Contracting team conducted intricate micro planning and created an efficient follow-up strategy for the delivery of materials and sub-contractor works. In further adherence to LEED and Estidama standards, Al Fara'a General Contracting implemented an aggressive waste management process that resulted in 93% of material wastage being recycled.

Client: Masdar

Consultant: AECOM



A Passion for Care

Building world-class healthcare facilities such as Al Sila'a Hospital in Abu Dhabi





AL SILAA HOSPITAL, Western Region - Abu Dhabi

The award of this prestigious project to Al Fara'a is significant considering the importance and focus accorded by His Highness Sheikh Khalifa Bin Zayed Al Nahyan and His Highness Sheikh Mohammed Bin Zayed Al Nahyan towards the continuous improvement of Abu Dhabi's healthcare sector bringing it in line with recognized global standards. The hospital will be built in Abu Dhabi's Western Region and is part of SEHA's strategy to improve the Emirate's healthcare infrastructure and to achieve its vision of providing world-class healthcare to its residents.

Once complete, the hospital will provide 35 beds along with specialities like general medicine, obstetrics, gynaecology and intensive care units for infants.

The scope consists of the Main Hospital Building, which includes front of house interior works, administrative furniture, medical equipment and other required equipments. This project includes accommodation buildings for families, visitors, as well as separate accommodation for males and females. Ancillary buildings include provisions for medical waste, medical gas, ambulance parking, generator rooms, chiller rooms, HV/MV rooms and a Mosque. External work entails soft and hard landscaping, asphalt roads, covered and uncovered parking bays, street and security lights, communication and power supply systems, water supply and irrigation, storm/waste drainage, medical waste treatment plant, helipad, and playgrounds.

Client: Abu Dhabi Health Services (SEHA)

Consultant: GDP (Overseas Ltd.)



Creating Dynamic Communities

Transforming Khor Al Raha into a truly vibrant hub growth and progress





RESIDENTIAL BUILDING FOR ADNIC, Khor Al Raha - Abu Dhabi

In line with Abu Dhabi National Insurance Company's commitment to realizing Abu Dhabi's 2030 vision, construction has commenced for a huge waterfront project with commercial, retail, hospitality, and residential units.

Al Fara'a General Contracting has played a turnkey role in the completion of the 61,189 Sq. Mts. residential building located in a prime plot in the Khor Al Raha district. This premier structure consists of 198 apartments, two basements for parking, six typical floors, a technical floor, and a recreation area with swimming pool. The workscope also included extensive external works and landscaping.

Client: Abu Dhabi National Insurance Company

Consultant: Dar Al-Handasah



In Pursuit of Excellence

Aligning with the UAE's Capital 2030 vision through Al Hilal Bank Tower Project

AL HILAL BANK TOWER, Al Maryah Island - Abu Dhabi

In line with the UAE's Capital 2030 urban structure framework plan, Al Hilal Bank has tapped the unmatched construction and engineering expertise of Al Fara'a General Contracting to execute the prestigious Al Hilal Bank Tower in Al Maryah Island, Abu Dhabi. The edifice will be strategically positioned at the center of Al Maryah Island's downtown district and will have direct access to three main island roads and the upcoming Central Park and Abu Dhabi Stock Exchange. It will also be within reach of the Cleveland Clinic, Abu Dhabi; another key project of Al Fara'a.

The new Al Hilal facility will include over 1,000 parking spaces for tenants, a high-class retail component at the ground floors and 25 commercial office levels. The building comprises over 4,281,400ft² of office space and 80,600ft² of retail space available for leasing. Floor plate efficiencies reach the high 80s. The project will also be serviced by a state-of-the-art, multi-tiered transportation infrastructure which will include a planned Light Rail station. Moreover, the Al Hilal Tower exemplifies Al Fara'a General Contracting's strong capabilities for sustainable construction; the tower's elements have been designed to minimally impact the environment and are aligned with Estidama's overarching sustainability principles.

Client: Al Hilal Bank PJSE

Consultant: Goettsch Partner



Playing a Key Role in the Gulf's Prestigious Projects

AWQAF Commercial Building - the largest residential and commercial endowment in the UAE

AWQAF COMMERCIAL BUILDING, Khalidiya - Abu Dhabi

Al Fara'a demonstrates its strong commitment to enlivening the vision of the nation's noble rulers through its turnkey engagement in the AWQAF commercial building project, which is set to be the largest commercial and residential endowment in the UAE. His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE, donated AED 360 million for this prestigious project. Upon completion, the AWQAF Commercial Building is expected to generate an estimated revenue of AED 45 million, which will be donated entirely to charity.

The new tower will sit on an area of about 2,324m² with total built up area 10,2634m², and consist of five basement levels for car parking with capacity of 440 car parking space, a ground floor for commercial showrooms, a mezzanine for office spaces in addition to 29 storeys. Overall, the building will comprise of 522 apartments, of which 348 are one bedroom, 58 are two bedrooms and the remaining 116 apartments consist of three bedrooms. Office spaces will occupy 1,544m²; whereas, showrooms will take up 815m².

Client: Crown Prince Court

Consultant: Heberger Engineering



RESIDENTIAL AND COMMERCIAL TOWERS



Al Sayegh Towers, Abu Dhabi



Al Waleed Paradise Residential Tower, Dubai



Da'em Homes, Riyadh



Manhattan, Dubai



Le Grand Château, Dubai

LEISURE - HOTELS



Rotana Hotel, Al Ain



Mankhool, Dubai



Jebel Hafeet Glacier Development, Al Ain

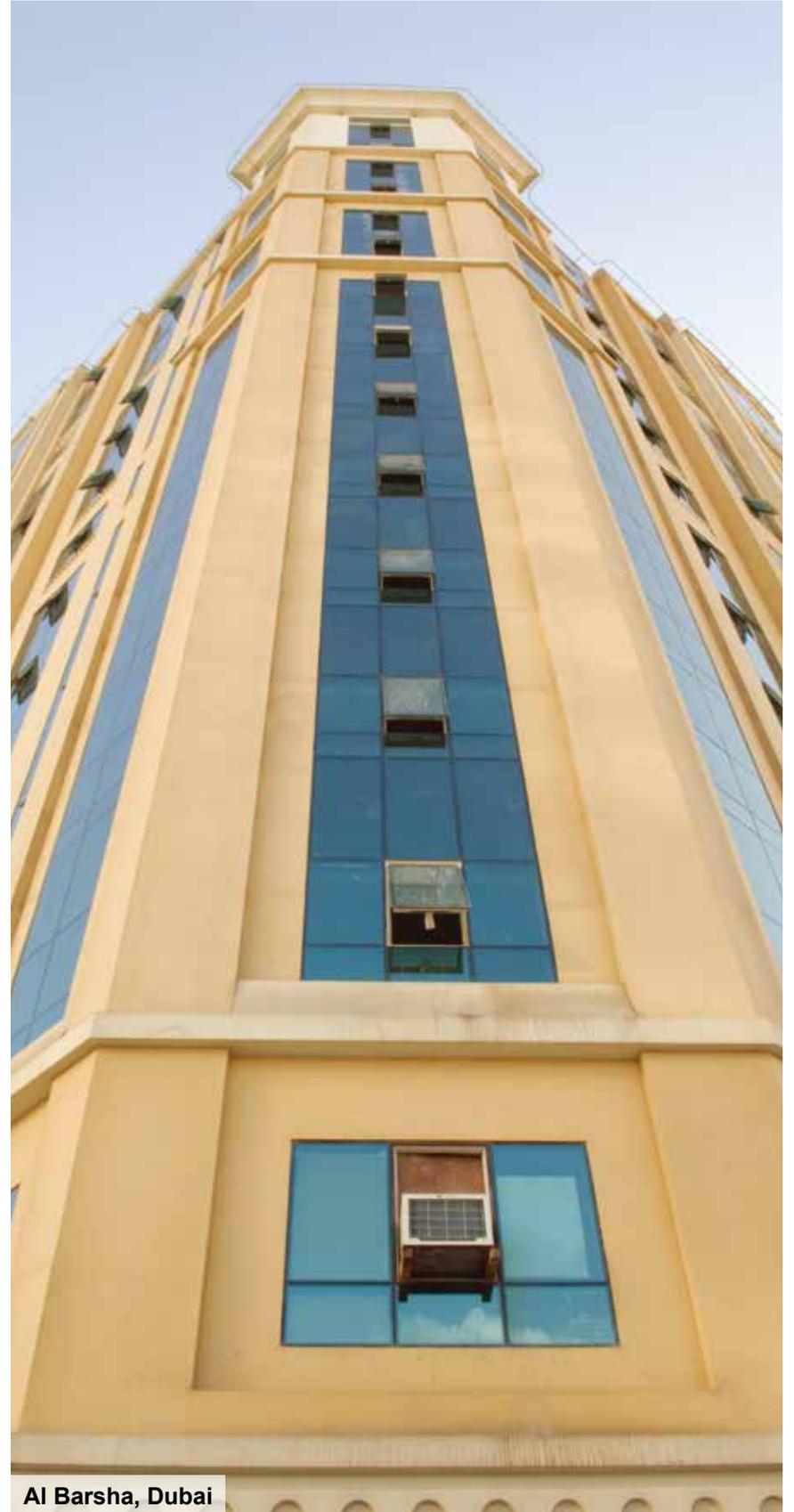


Rotana Chalets, Al Ain

LEISURE - HOTELS



Arjan Royal House, Abu Dhabi



Al Barsha, Dubai

LEISURE - MALLS



Al Ain Mall, Al Ain



Al Jimi Mall, Al Ain



Mazyad Mall, Abu Dhabi



Mushrif Mall, Abu Dhabi



Sahara Centre, Sharjah



Al Mariah Mall, Abu Dhabi

INFRASTRUCTURE - HEALTHCARE



Burjeel Hospital, Abu Dhabi



Mafraq Hospital, Abu Dhabi



Tawam Hospital, Al Ain



Sheikh Khalifa Medical City (Emergency Department Expansion), Abu Dhabi



Silla Community Hospital, Western Region, Abu Dhabi

INFRASTRUCTURE - SPECIAL PROJECTS



Gulf Library Manuscripts and Studies Center, Abu Dhabi



Sheikha Salama Mosque, Al Ain

INFRASTRUCTURE - EDUCATION PROJECTS



Future School, Al Ain



British School, Abu Dhabi



AL FARA'A GROUP INFORMATION

Al Fara'a Group has an international footprint and employs around 18,000 people from various corners of the globe.

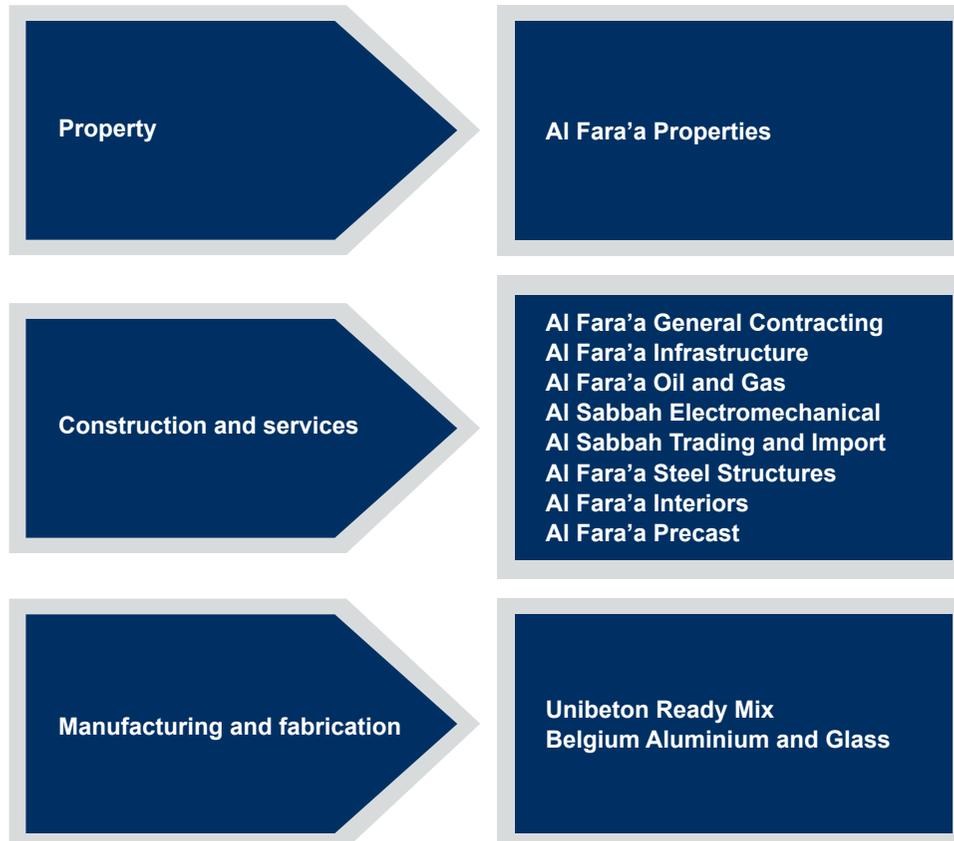
Al Fara'a Properties, has launched commercial and residential projects since 2006 and holds an impressive property portfolio. In 2009, Al Fara'a Properties completed the handover of its pilot project, Le Grand Château in Jumeirah Village, Dubai six months ahead of schedule. This project was recognized as the Best Development in Dubai by CNBC Arabian Property Awards.

Al Fara'a General Contracting, licensed as a Special Grade Company by the UAE Government has achieved a track record of excellence spanning multiple types of projects of different configurations and magnitudes. Al Fara'a Infrastructure offers specialised expertise and project management solutions for all types of infrastructure requirements. The construction and related services segment of the Al Fara'a Group also includes

an investment arm, mechanical, electrical and plumbing, supply and services delivered by Al Sabbah Electromechanical, exterior and interior finishing, precast and steel structures.

In terms of manufacturing and fabrication, Belgium Aluminium and Glass employs cutting edge technology in its factories, this combination is arguably the largest facility of its kind in the UAE. Unibeton Ready Mix, backed by world class leading technology optimises ready mix concrete to suit any requirement and is the leading concrete manufacturer in the Gulf.

The Group prides itself on achieving remarkable results in the realm of rewarding career growth and the personal development of its employees with a wide scope of training, recreational and developmental activities spanning multiple disciplines. The Group has also prioritised Corporate Social Investment with the formation of its Al Fara'a Foundation that focuses on delivering sustainable long term solutions to meet the needs of its stakeholders.





“ Our global joint venture alliances provide us an opportunity to thrust global standards into our regional practice as well as champion our homegrown expertise on an international platform. ”

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